

## Portfolio



### STRATEGY

**Our most important tool: good communication!**

We look forward to getting to know you and your project and supporting you in its realisation. A close dialogue with you helps us to understand your needs, pick up on initial ideas, select and mature them. Thanks to our many years of expertise, we hope to be able to inspire you with certain things or advise you against others. Our aim is to develop a product that corresponds to your corporate philosophy and reaches your target group in the long term.

Whether it is the conception and budgeting of an event, the selection of suitable gadgets for your customers or the creation of promotional print products, such as an annual report or brochure or a meaningful image video with professional speakers, drone flights and specially composed music ... – We support you in sharing your ideas, perspectives and information with others and presenting them in a worthy setting.



### PROJECT MANAGEMENT

**The ambitious orchestration of individual resources.**

We have the knowledge and experience of initiating, planning, executing, supervising, and closing the work of a team to achieve specific goals and meet required success criteria. A project is a temporary endeavour designed to produce a unique product, service, or result. It will most likely have a defined or desired start and end time and is always constrained by time, budget, and resources.

The objective of project management is to achieve all of the project goals within the given constraints and external preconditions. The project goals and all relevant information are usually described up-front in a project manual, compiled by the project management specialists in co-ordination with the customer.

The primary challenge is constraints, scope, time, available resources, quality, and budget. The secondary and more ambitious challenge is to orchestrate and optimise the allocation and timing of all available resources to exactly meet all pre-defined objectives in the most effective and economic way.



## EVENTS

**The opportunity to get together and create exchange.**

Our event support services range from the creation of Look and Feels to the supervision of all assigned activities on site as well as the pre- and post-production and transport of all related goods. Thanks to our respected pool of partners we ensure smooth workflow processes, timely implementation, and the best possible quality.

For additional requests such as Image Videos or Show-reel productions, we coordinate and manage the involvement of trustworthy and creative partner companies in order to give your brand or product the best possible visibility and make your event turn out as a true success story.

We have a broad international portfolio, ranging from one-day events with 100 participants to large-scale events lasting several days with up to 3,000 participants.



## GRAPHIC DESIGN

**The creation of a distinctive style.**

Brand identity is one of the most important factors for success in businesses of all sizes. Your brand communicates how you will be perceived by other businesses, clients, and the general public. We will help you to establish a brand and a logo that your target market engages with.

grey2green delivers creative, tailor-made services and solutions for both traditional and new media covering the complete communications process, from concept development to creation and production. We define our task as creating designs that clearly communicate and support the client's corporate goals and represent the spirit of the company.

Our broad portfolio of graphic services includes the

- Design of logos, trademarks, symbols, and office stationery
- Conceptual creation and design of advertisements
- Design and creation of print media such as brochures, catalogues, annual reports, etc.
- Design and creation of web content and digital presentations
- Creation of hand drawn illustrations in all artistic techniques and computer graphics.



## PARTNERS

**Good partners and best practices!**

Over the years, we have built up trusting business relationships with a wide range of external service providers. The factors of reliability, professionalism / creativity and independent thinking are particularly important to us when choosing our team players, as this is the only way we can guarantee the best possible quality in the production and/or realisation of a service for our customers.

All of our highly esteemed partners have proven their worth in our projects to date. They give us the opportunity to offer our customers a wide range of services.

Our partners come from the fields of

- Exhibition stand construction & production
- Digital (large format) printing & offset
- Photography
- Videography, editing & professional drone flights
- (Film-) Music compositions, as well as various
- Creative craft businesses for lighting installations and woodworking.

## CONTACT

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